



2 Arkansas Counties

Arkansas Department of Workforce Services



POB 2981
Little Rock, Arkansas 72203

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Economy Overview

57,759

Population (2018)

Population **grew by 339** over the last 5 years and is projected to **grow by 339** over the next 5 years.

20,926

Total Regional Employment

Jobs **grew by 770** over the last 5 years and are projected to **grow by 998** over the next 5 years.

\$40.7K

Avg. Earnings Per Job (2018)

Regional average earnings per job are **\$24.9K below** the national average earnings of \$65.7K per job.

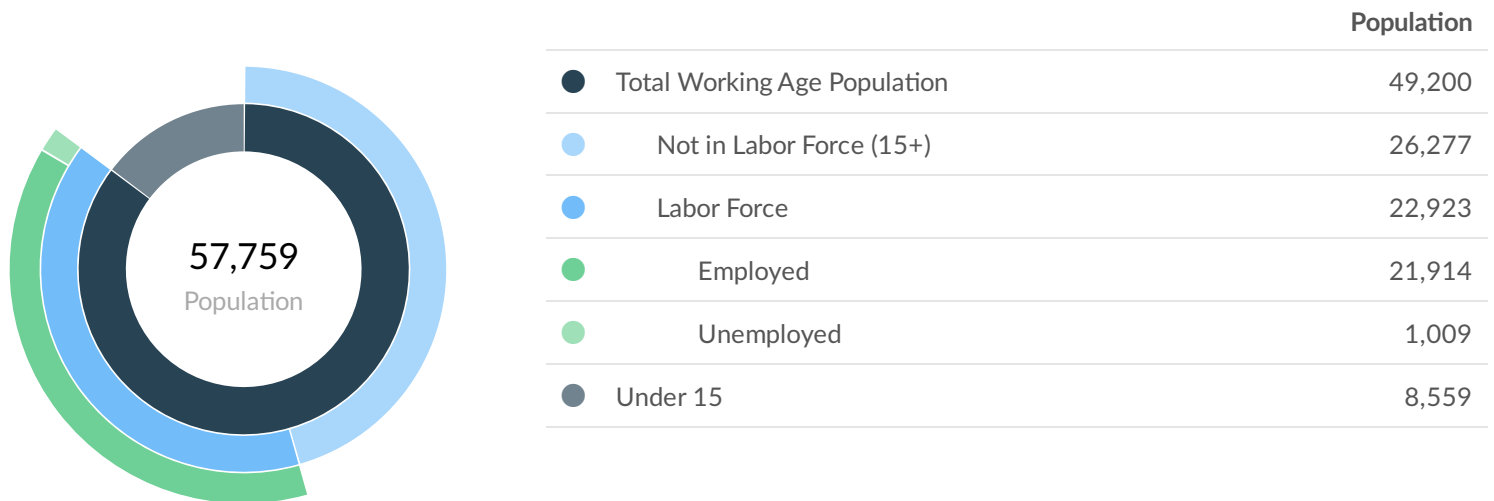
Takeaways

- As of 2018 the region's population **increased by 0.6%** since 2013, growing by 339. Population is expected to **increase by 0.6%** between 2018 and 2023, adding 339.
- From 2013 to 2018, jobs **increased by 3.8%** in 2 Arkansas Counties from 20,157 to **20,926**. This change **fell short of the national growth rate of 8.2% by 4.4%**. As the number of jobs increased, the **labor force participation rate increased from 45.6% to 46.6% between 2013 and 2018**.
- Concerning educational attainment, **10.3% of the selected regions' residents possess a Bachelor's Degree** (8.3% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).
- The top three industries in 2018 are Restaurants and Other Eating Places, Ship and Boat Building, and General Medical and Surgical Hospitals.

	Population (2018)	Labor Force (2018)	Jobs (2018)	Cost of Living	GRP	Imports	Exports
Region	57,759	22,923	20,926	90.8	\$1.74B	\$2.63B	\$2.05B
Little Rock, AR (in Pulaski county)	14,131	N/A	6,302	95.8	\$654.55M	\$1.43B	\$1.78B

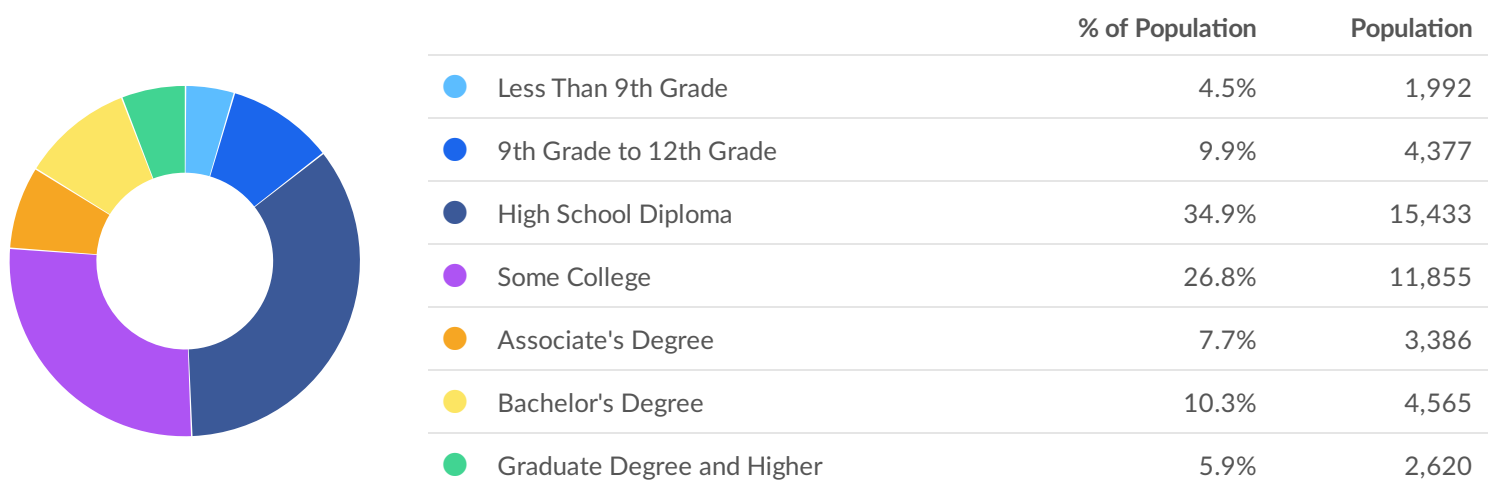
Economy Overview - Cont.

2018 Labor Force Breakdown



Educational Attainment

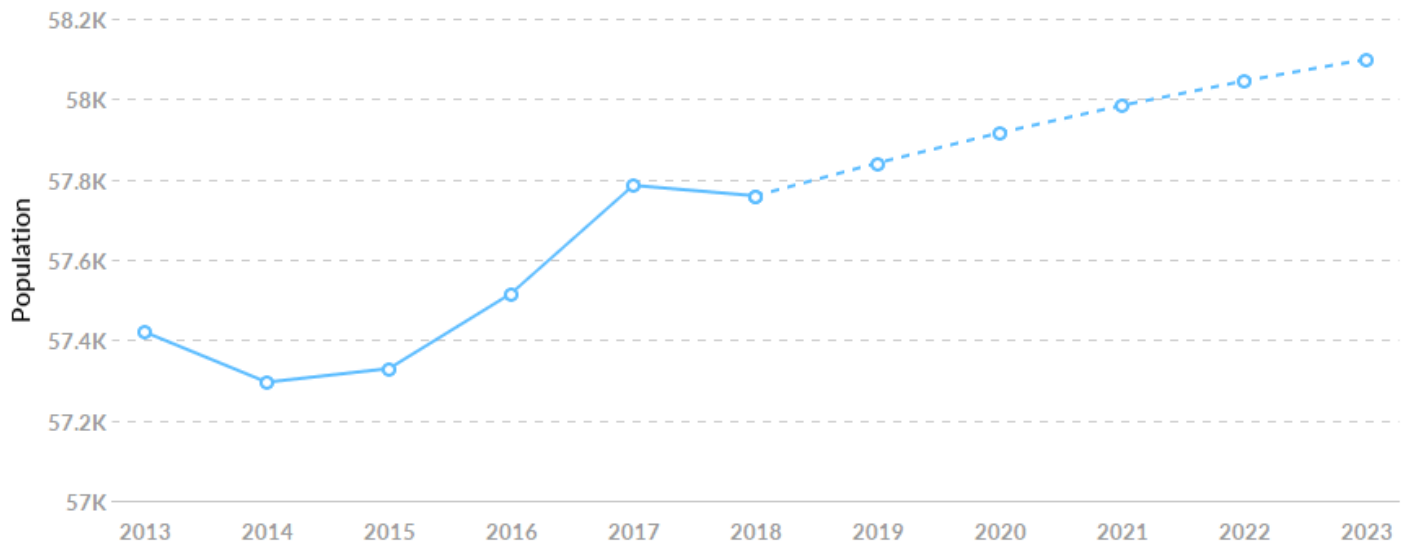
Concerning educational attainment, **10.3% of the selected regions' residents possess a Bachelor's Degree** (8.3% below the national average), and **7.7% hold an Associate's Degree** (0.4% below the national average).



Historic & Projected Trends

Population Trends

As of 2018 the region's population **increased by 0.6%** since 2013, growing by 339. Population is expected to **increase by 0.6%** between 2018 and 2023, adding 339.

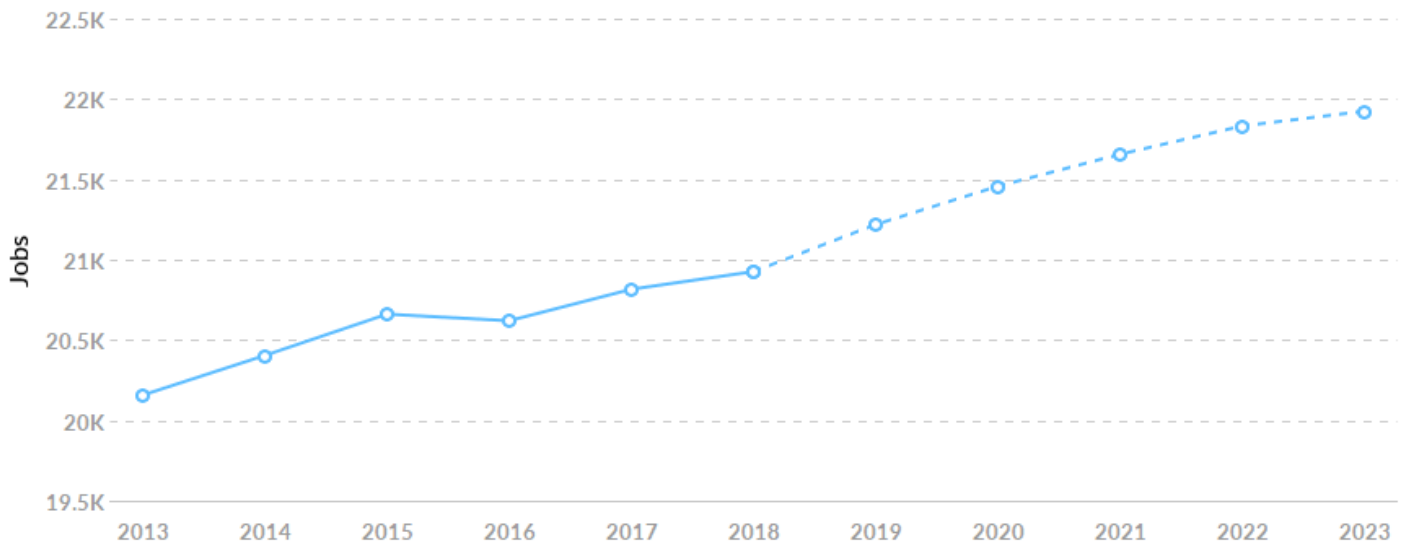


Timeframe	Population
2013	57,420
2014	57,295
2015	57,329
2016	57,516
2017	57,785
2018	57,759
2019	57,841
2020	57,916
2021	57,984
2022	58,045
2023	58,099

Historic & Projected Trends - Cont.

Job Trends

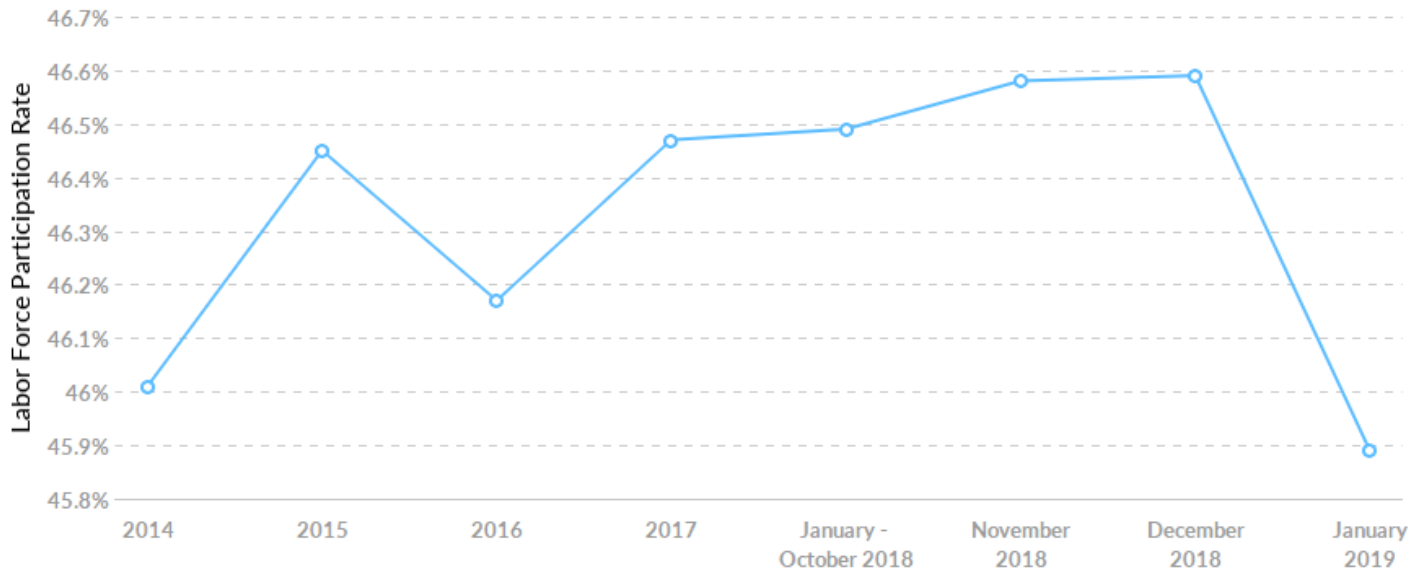
From 2013 to 2018, jobs increased by 3.8% in 2 Arkansas Counties from 20,157 to 20,926. This change fell short of the national growth rate of 8.2% by 4.4%.



Timeframe	Jobs
2013	20,157
2014	20,404
2015	20,661
2016	20,620
2017	20,816
2018	20,926
2019	21,219
2020	21,457
2021	21,656
2022	21,832
2023	21,924

Historic & Projected Trends - Cont.

Labor Force Participation Rate Trends

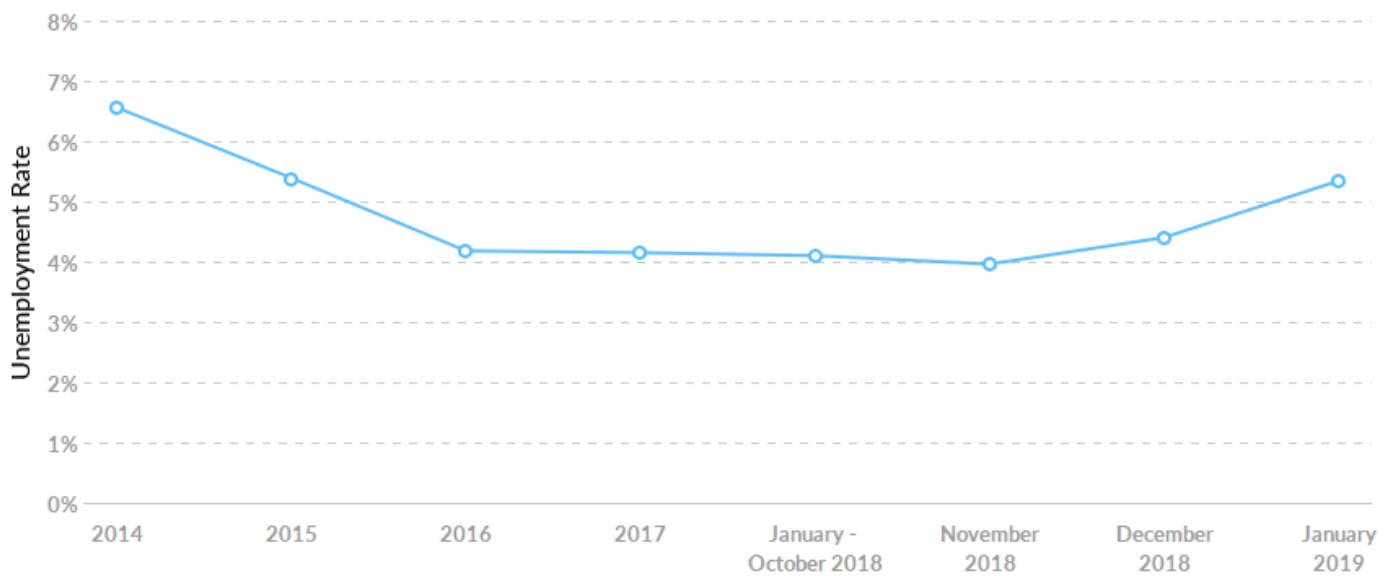


Timeframe	Labor Force Participation Rate
2014	46.01%
2015	46.45%
2016	46.17%
2017	46.47%
January - October 2018	46.49%
November 2018	46.58%
December 2018	46.59%
January 2019	45.89%

Historic & Projected Trends - Cont.

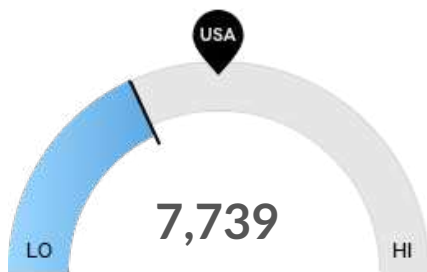
Unemployment Rate Trends

Your areas had a January 2019 unemployment rate of 5.34%, **decreasing from 6.56%** 5 years before.



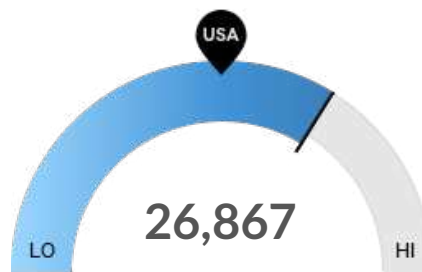
Timeframe	Unemployment Rate
2014	6.56%
2015	5.39%
2016	4.18%
2017	4.15%
January - October 2018	4.10%
November 2018	3.96%
December 2018	4.40%
January 2019	5.34%

Population Characteristics



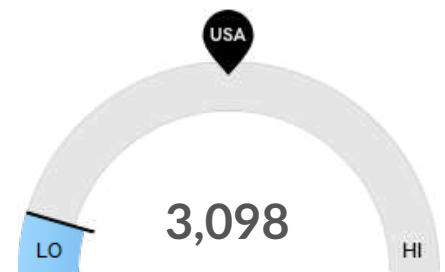
Millennials

Your area has 7,739 millennials (ages 20-34). The national average for an area this size is 11,968.



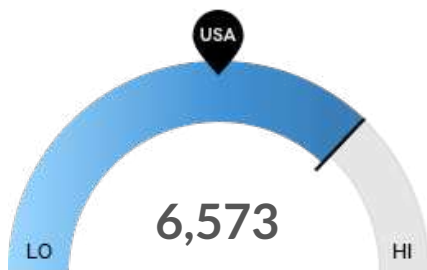
Retiring Soon

Retirement risk is high in your area. The national average for an area this size is 16,473 people 55 or older, while there are 26,867 here.



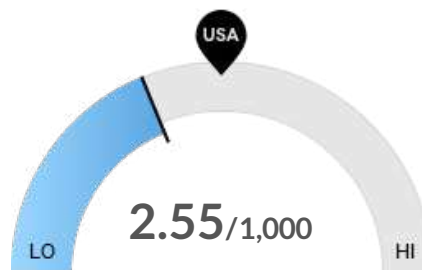
Racial Diversity

Racial diversity is low in your area. The national average for an area this size is 22,693 racially diverse people, while there are 3,098 here.



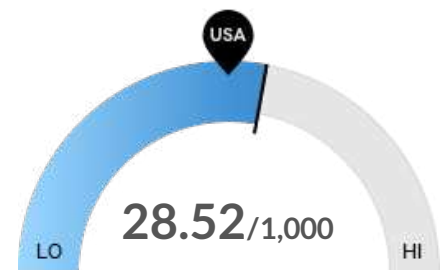
Veterans

Your area has 6,573 veterans. The national average for an area this size is 3,360.



Violent Crime

Your area has 2.55 violent crimes per 1,000 people. The national rate is 3.75 per 1,000 people.



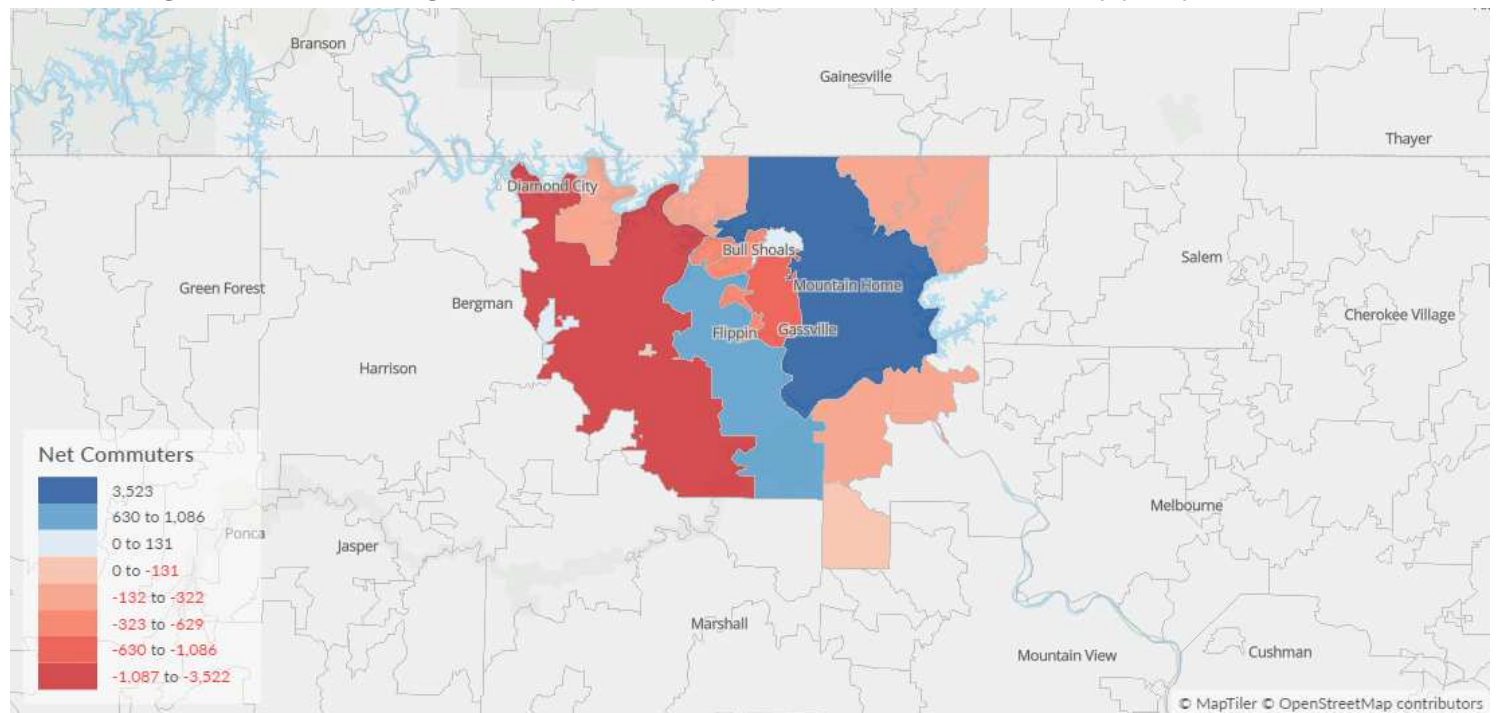
Property Crime

Your area has 28.52 property crimes per 1,000 people. The national rate is 24.21 per 1,000 people.

Population Characteristics - Cont.

Place of Work vs Place of Residence

Understanding where talent in the region currently works compared to where talent lives can help you optimize site decisions.



Where Talent Works

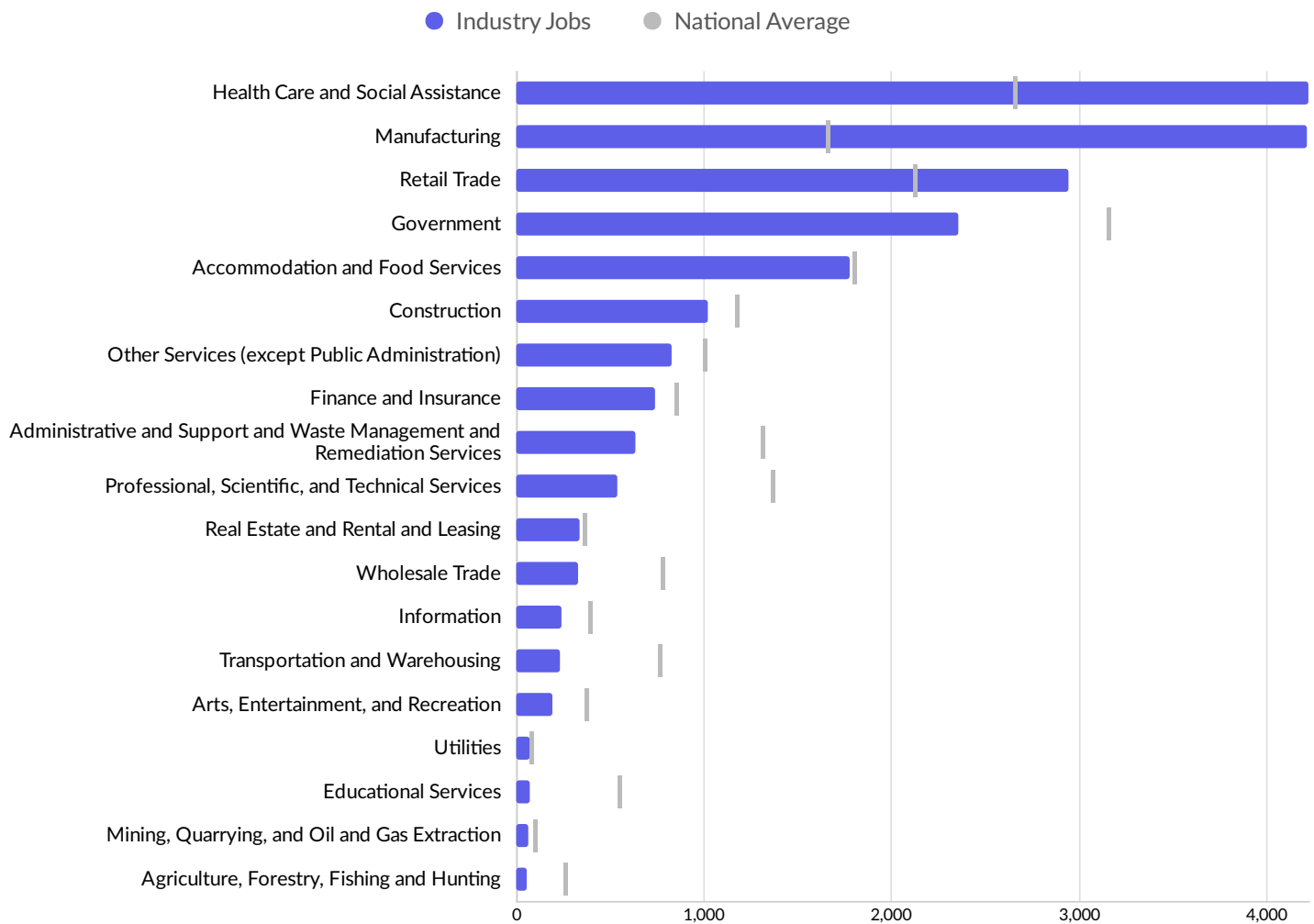
ZIP	Name	2018 Employment
72653	Mountain Home, AR (in ...	14,095
72634	Flippin, AR (in Marion c...	2,536
72687	Yellville, AR (in Marion c...	1,307
72635	Gassville, AR (in Baxter ...	762
72651	Midway, AR (in Baxter c...	532

Where Talent Lives

ZIP	Name	2018 Workers
72653	Mountain Home, AR (in ...	10,571
72687	Yellville, AR (in Marion c...	2,394
72634	Flippin, AR (in Marion c...	1,782
72635	Gassville, AR (in Baxter ...	1,392
72654	Mountain Home, AR (in ...	761

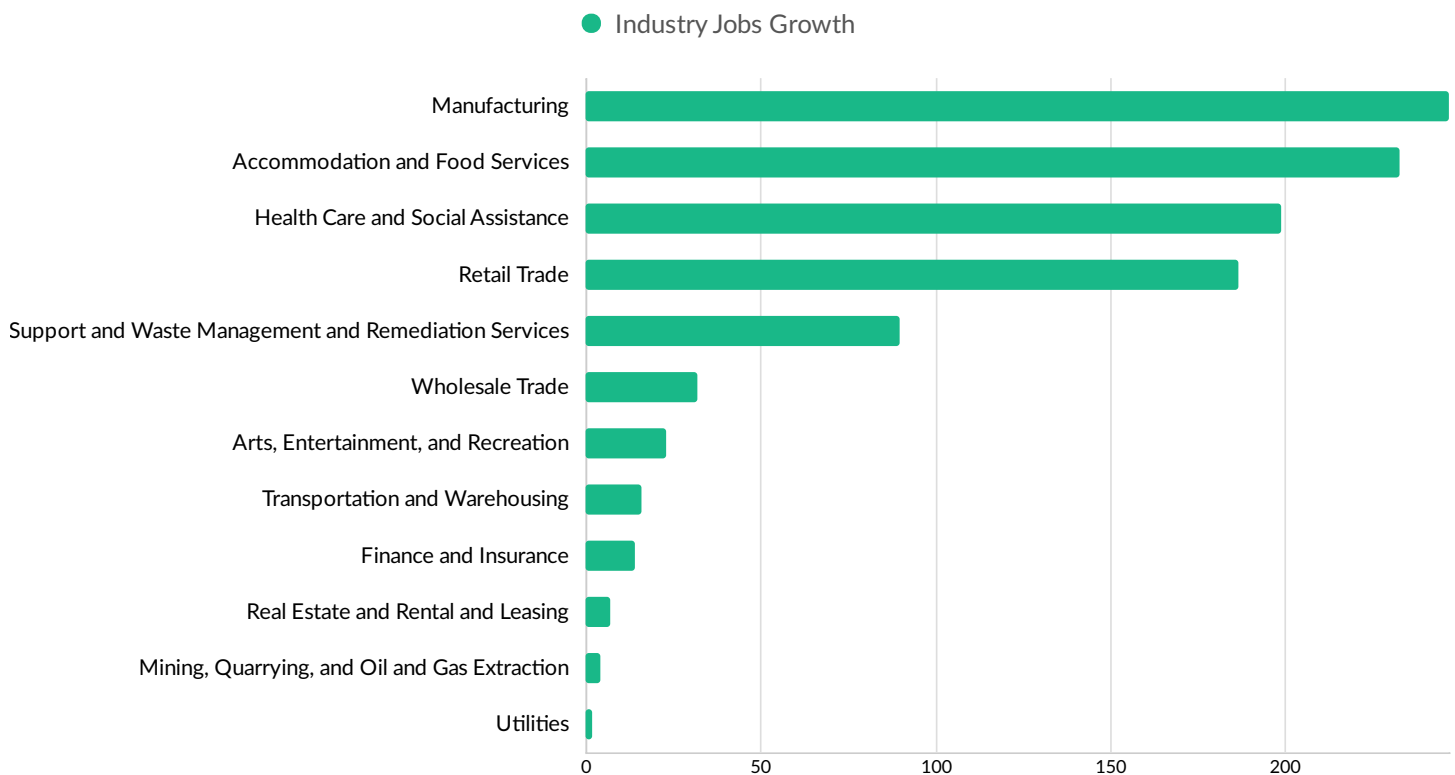
Industry Characteristics

Largest Industries



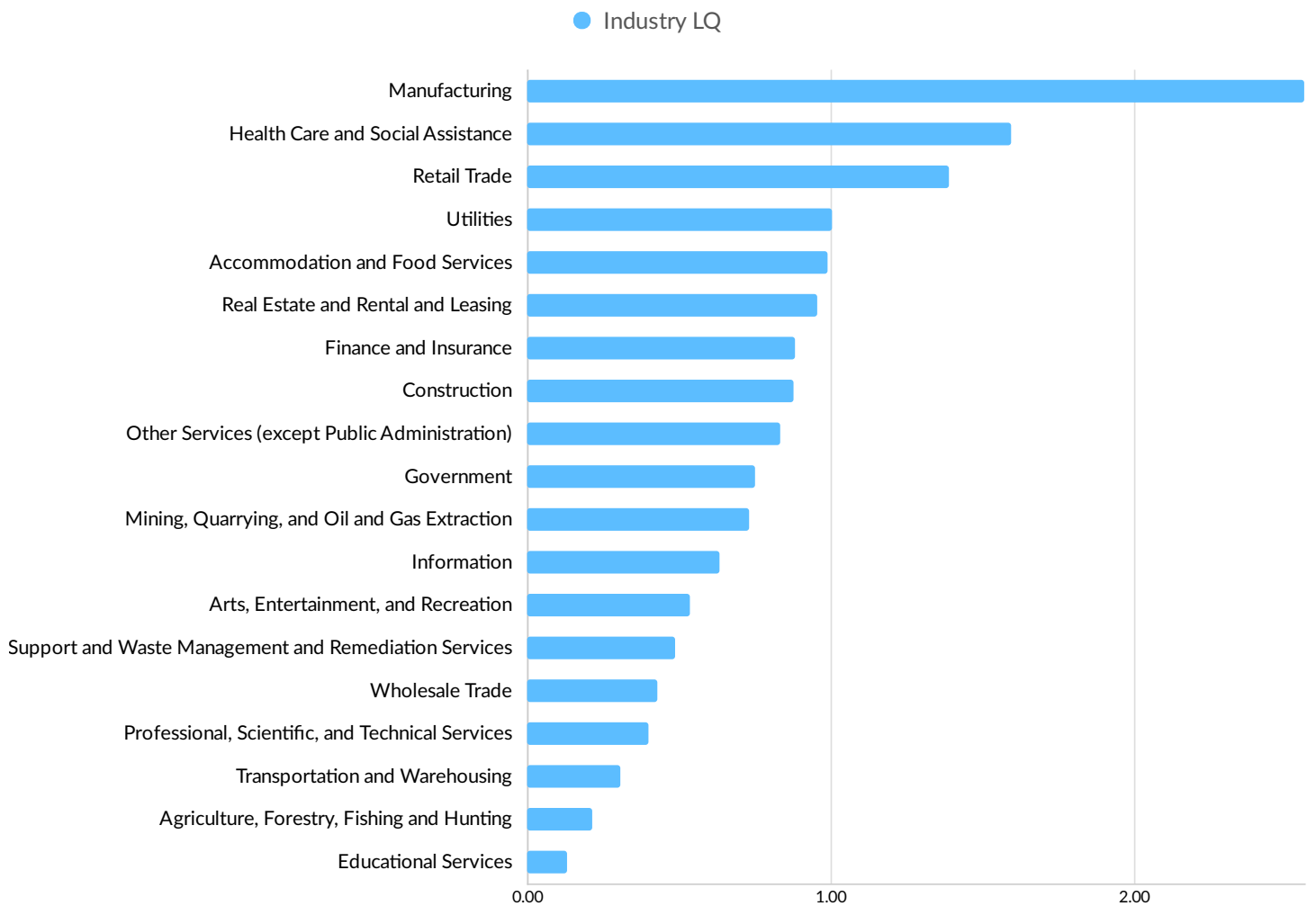
Industry Characteristics - Cont.

Top Growing Industries



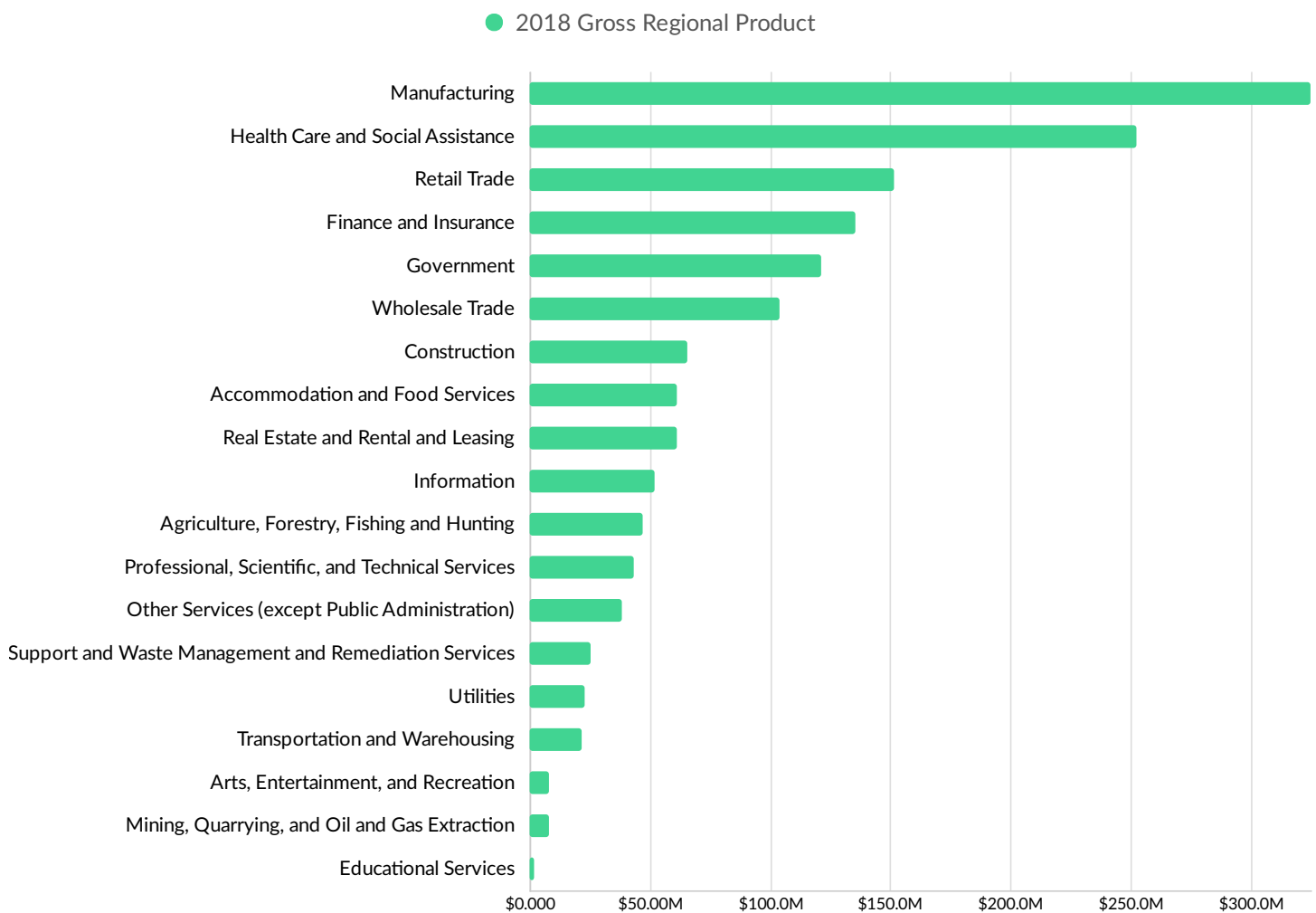
Industry Characteristics - Cont.

Top Industry LQ



Industry Characteristics - Cont.

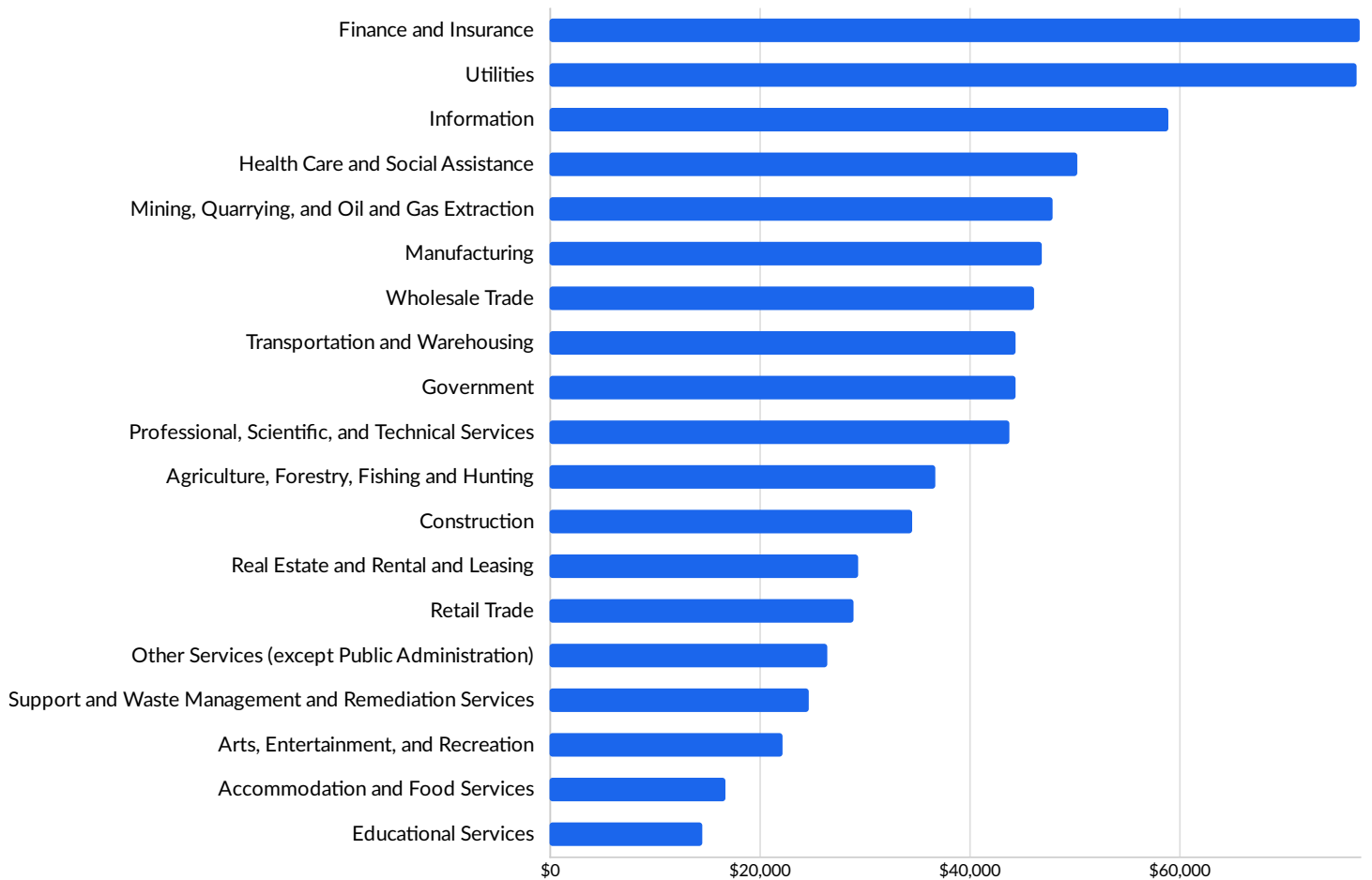
Top Industry GRP



Industry Characteristics - Cont.

Top Industry Earnings

● 2018 Earnings Per Worker



Industry Characteristics - Cont.

Industry	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2018 Earnings Per Worker	2018 GRP
Health Care and Social Assistance	4,029	4,228	199	+5%	1.60	\$50,299	\$252.42M
Manufacturing	3,974	4,221	247	+6%	2.56	\$46,994	\$324.80M
Retail Trade	2,756	2,943	187	+7%	1.39	\$28,913	\$151.74M
Government	2,454	2,360	-94	-4%	0.75	\$44,399	\$121.42M
Accommodation and Food Services	1,545	1,778	233	+15%	0.99	\$16,754	\$61.40M
Construction	1,074	1,023	-51	-5%	0.88	\$34,523	\$65.54M
Other Services (except Public Administration)	874	831	-43	-5%	0.83	\$26,501	\$38.44M
Finance and Insurance	728	742	14	+2%	0.88	\$77,242	\$135.76M
Administrative and Support and Waste Management and Remediation Services	550	640	90	+16%	0.49	\$24,759	\$25.39M
Professional, Scientific, and Technical Services	558	543	-15	-3%	0.40	\$43,886	\$43.14M
Real Estate and Rental and Leasing	330	337	7	+2%	0.95	\$29,421	\$61.15M
Wholesale Trade	300	332	32	+11%	0.43	\$46,245	\$104.20M
Information	256	243	-13	-5%	0.63	\$59,039	\$51.77M
Transportation and Warehousing	218	234	16	+7%	0.31	\$44,475	\$21.47M
Arts, Entertainment, and Recreation	173	196	23	+13%	0.54	\$22,185	\$7.92M
Utilities	70	72	2	+3%	1.00	\$77,010	\$22.93M
Educational Services	89	72	-17	-19%	0.13	\$14,504	\$1.57M
Mining, Quarrying, and Oil and Gas Extraction	60	64	4	+7%	0.73	\$47,957	\$7.89M
Agriculture, Forestry, Fishing and Hunting	115	53	-62	-54%	0.22	\$36,770	\$46.71M

Business Characteristics

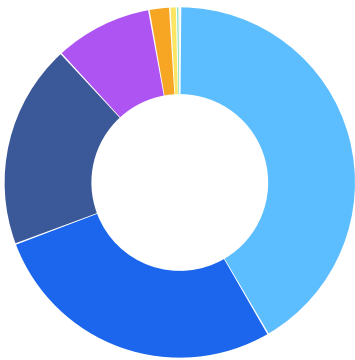
2,389 Companies Employ Your Workers

Online profiles for your workers mention 2,389 companies as employers, with the top 10 appearing below. In the last 12 months, 1,062 companies in your area posted job postings, with the top 10 appearing below.

Top Companies	Profiles	Top Companies Posting	Unique Postings
Baxter Regional Medical Center	241 <div></div>	CRST International, Inc.	699 <div></div>
Baxter International Inc.	124 <div></div>	Baxter International Inc.	650 <div></div>
Arkansas State University	67 <div></div>	USA Truck, Inc.	320 <div></div>
Wal-Mart Stores, Inc.	61 <div></div>	Koch Trucking, Inc.	217 <div></div>
Micro Plastics, Inc.	42 <div></div>	Teach For America, Inc.	191 <div></div>
Arkansas Department of Parks a...	39 <div></div>	Travelers Healthcare	167 <div></div>
Sanger Boat Manufacturing	39 <div></div>	Platinum Supplemental Insuranc...	136 <div></div>
Yellville Summit School District	37 <div></div>	C.R. England, Inc.	127 <div></div>
Eaton Corporation	34 <div></div>	U. S. Xpress, Inc.	127 <div></div>
Mountain Home Public Schools	30 <div></div>	Comphealth Associates, Inc	125 <div></div>

Business Characteristics - Cont.

Business Size

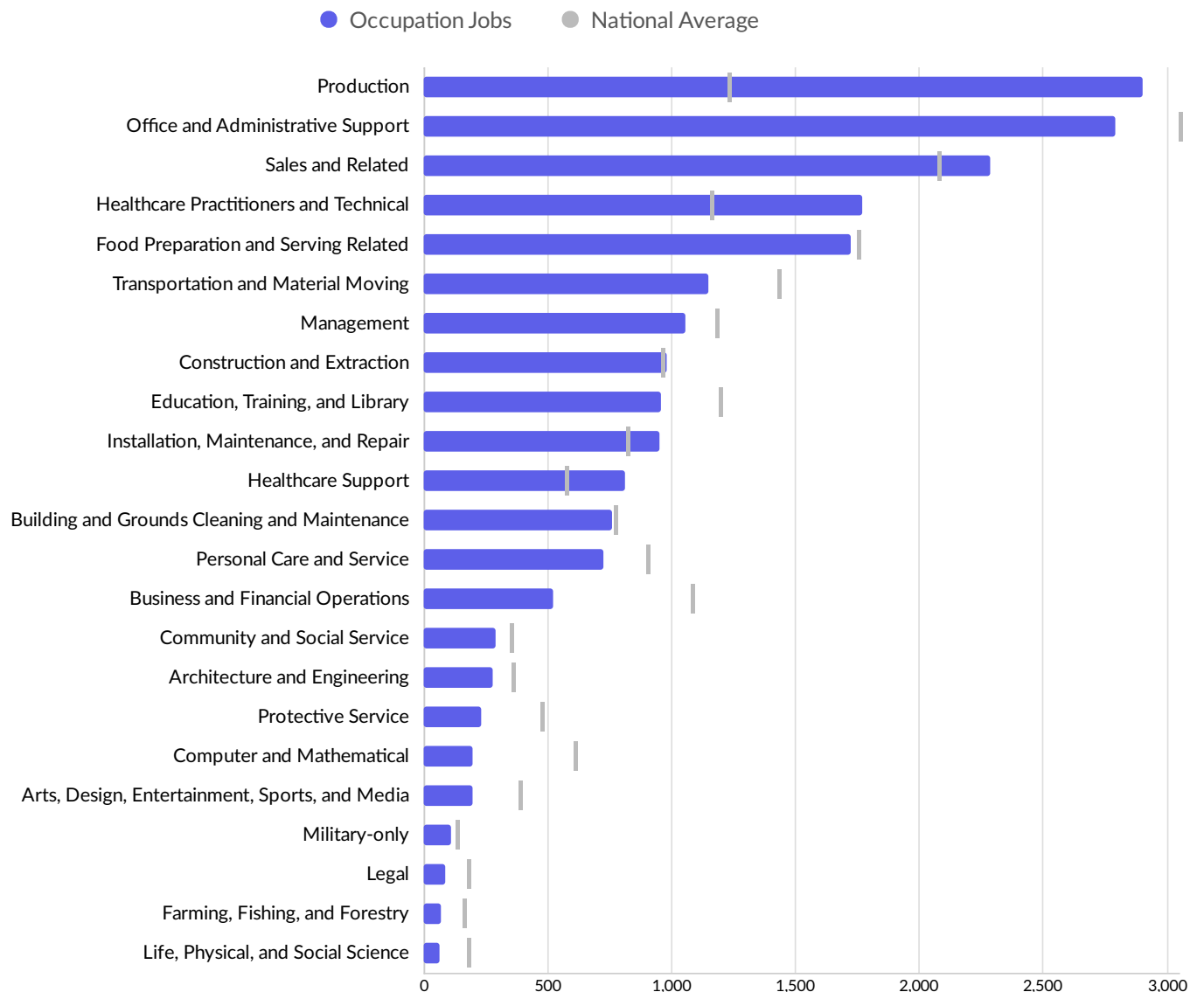


	Percentage	Business Count
1 to 4 employees	41.5%	1,147
5 to 9 employees	27.7%	765
10 to 19 employees	18.9%	521
20 to 49 employees	9.0%	249
50 to 99 employees	1.9%	53
100 to 249 employees	0.6%	17
250 to 499 employees	0.2%	6
500+ employees	0.1%	4

**Business Data by DatabaseUSA.com is third-party data provided by Emsi to its customers as a convenience, and Emsi does not endorse or warrant its accuracy or consistency with other published Emsi data. In most cases, the Business Count will not match total companies with profiles on the summary tab.*

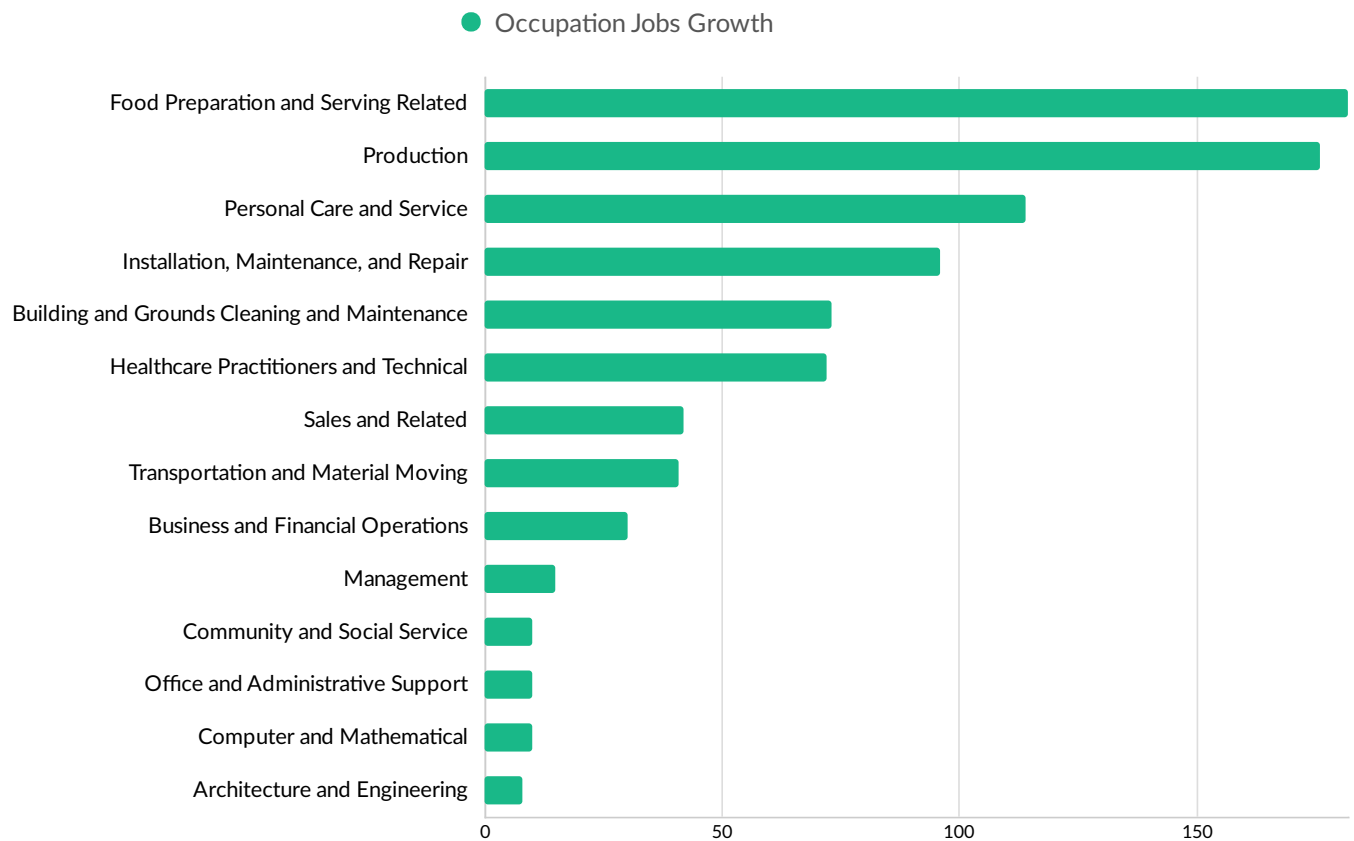
Workforce Characteristics

Largest Occupations



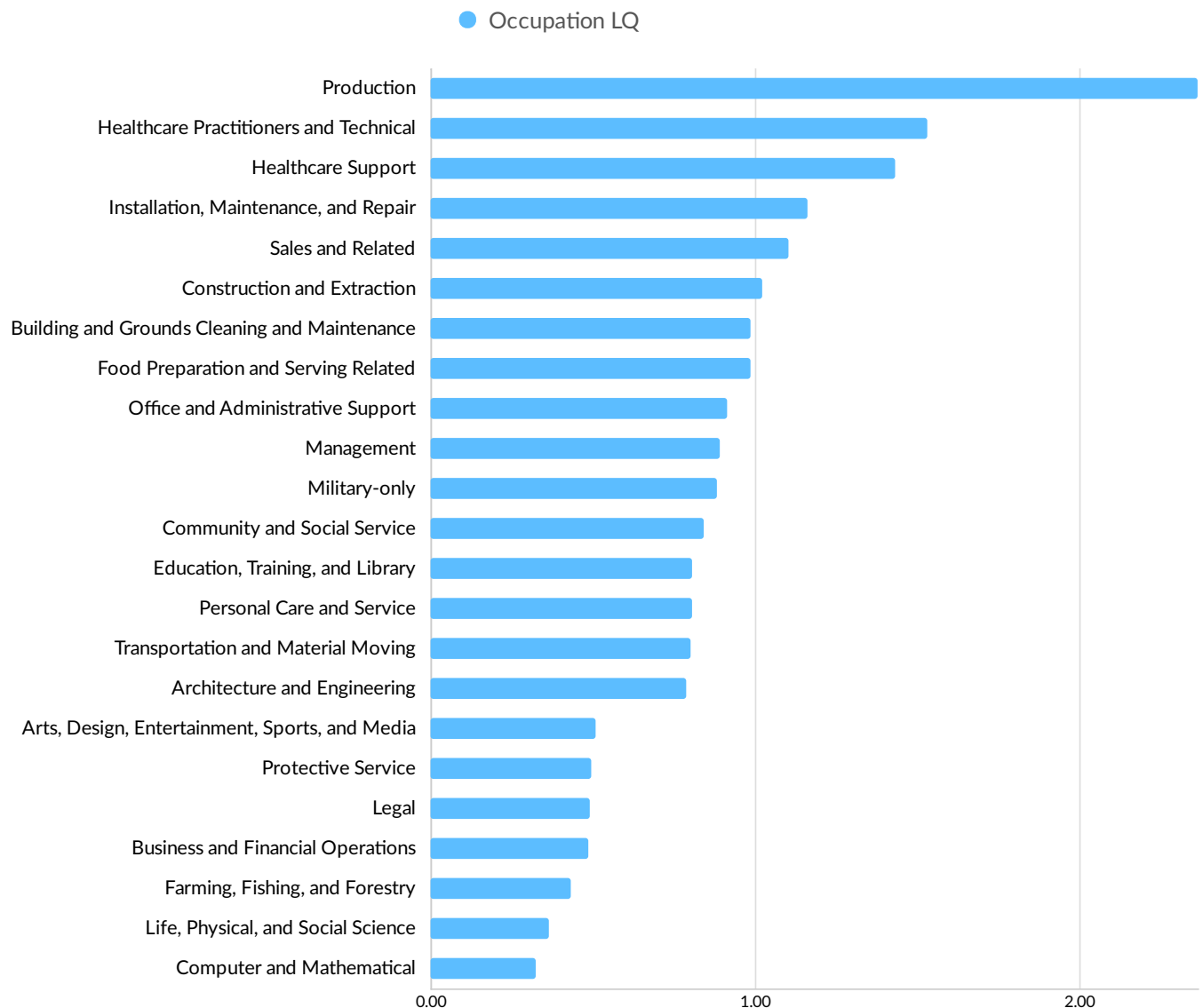
Workforce Characteristics - Cont.

Top Growing Occupations



Workforce Characteristics - Cont.

Top Occupation LQ



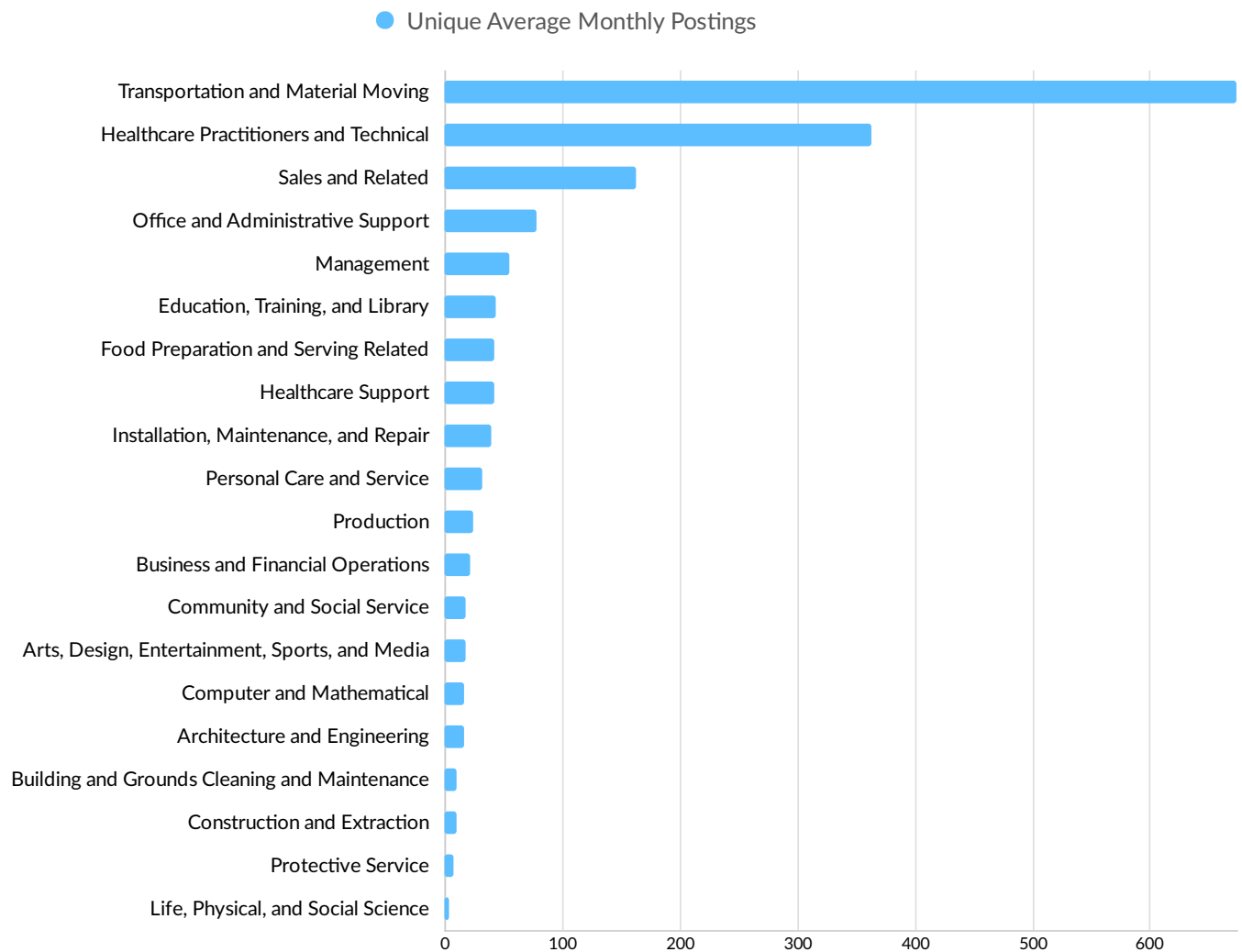
Workforce Characteristics - Cont.

Top Occupation Earnings



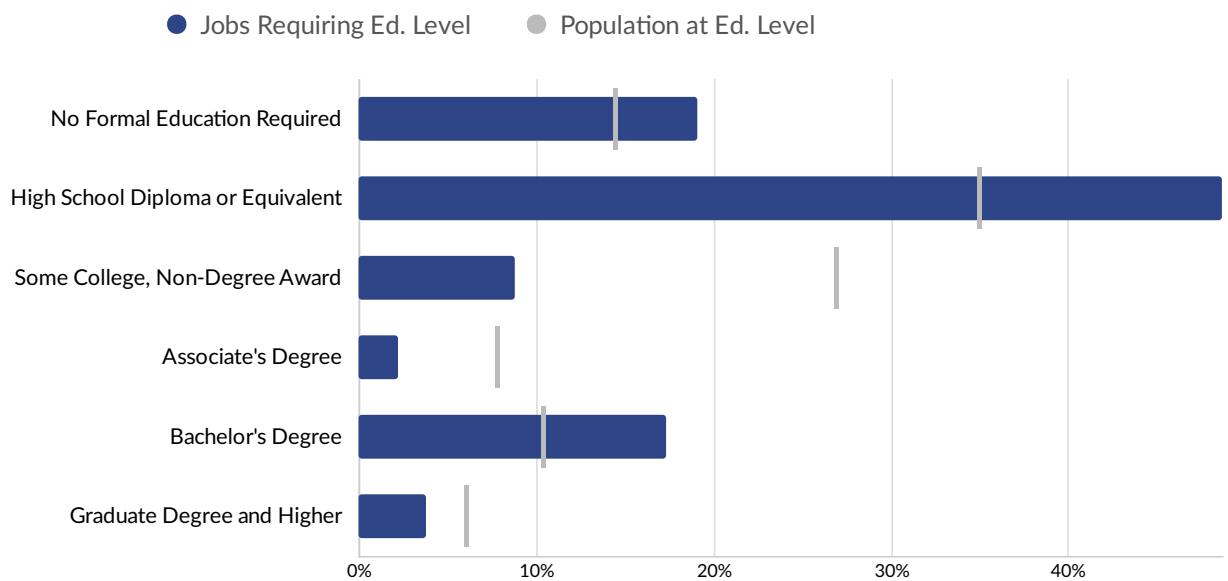
Workforce Characteristics - Cont.

Top Posted Occupations



Workforce Characteristics - Cont.

Underemployment



Workforce Characteristics - Cont.




Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Production	2,725	2,901	176	+6%	2.37	\$14.12	25
Office and Administrative Support	2,781	2,791	10	+0%	0.92	\$12.62	78
Sales and Related	2,249	2,291	42	+2%	1.11	\$10.91	163
Healthcare Practitioners and Technical	1,702	1,774	72	+4%	1.53	\$22.32	364
Food Preparation and Serving Related	1,544	1,726	182	+12%	0.99	\$9.33	43
Transportation and Material Moving	1,107	1,148	41	+4%	0.80	\$11.87	674
Management	1,040	1,055	15	+1%	0.89	\$24.41	55
Construction and Extraction	996	980	-16	-2%	1.02	\$14.83	10
Education, Training, and Library	962	959	-3	0%	0.81	\$18.92	44
Installation, Maintenance, and Repair	857	953	96	+11%	1.16	\$15.74	40
Healthcare Support	840	815	-25	-3%	1.43	\$10.85	42
Building and Grounds Cleaning and Maintenance	687	760	73	+11%	0.99	\$9.63	11
Personal Care and Service	611	725	114	+19%	0.81	\$9.63	32
Business and Financial Operations	495	525	30	+6%	0.49	\$22.67	22
Community and Social Service	281	291	10	+4%	0.84	\$16.05	19
Architecture and Engineering	273	281	8	+3%	0.79	\$28.19	17
Protective Service	248	232	-16	-6%	0.50	\$15.30	8
Computer and Mathematical	187	197	10	+5%	0.33	\$22.61	17

Workforce Characteristics - Cont.

Occupation	2013 Jobs	2018 Jobs	Change in Jobs	% Change in Jobs	2018 LQ	2017 Median Hourly Earnings	May 2018 - Apr 2019 Unique Average Monthly Postings
Arts, Design, Entertainment, Sports, and Media	206	196	-10	-5%	0.51	\$13.64	18
Military-only	136	113	-23	-17%	0.88	\$15.91	0
Legal	86	85	-1	-1%	0.49	\$19.88	1
Farming, Fishing, and Forestry	79	67	-12	-15%	0.43	\$12.16	0
Life, Physical, and Social Science	63	63	0	0%	0.37	\$25.13	3

Educational Pipeline

In 2017, there were 586 graduates in 2 Arkansas Counties. This pipeline has grown by 16% over the last 5 years. The highest share of these graduates come from Nursing Assistant/Aide and Patient Care Assistant/Aide, Liberal Arts and Sciences/Liberal Studies, and "Health Services/Allied Health/Health Sciences, General".

School	Total Graduates (2017)	Graduate Trend (2013 - 2017)
Arkansas State University-Mountain Home	571	
The Beauty School	15	
Marsha Kay Beauty College	0	

● Certificate
 ● Associate's
 ● Bachelor's
 ● Master's or Higher